

Engaging Employees Across the Globe

Proving successful in engaging their employees using our proprietary Encore platform in the US and Canada, this multinational company wanted to drive further results and expand globally.



Challenge

How to further develop an engagement program from thousands of miles away, while still maintaining a high quality of service.

Universal users = universal languages

In the recent months, MotivAction has successfully implemented recognition programs in EMEA and JAPAC. Currently, Encore is operating in 9 countries in 5 languages around the globe. The recent expansion of the program allows the capability to send eCards in Traditional and Simple Chinese, Japanese, and Korean.

Stay Unique, Stay Branded

Branded merchandise can create a strong inclusive environment for employees. Encore is unique in that it is one of the only places for employees to access exclusive company branded merchandise. In two years' time, AMR has redeemed almost 20,000 company-branded items from our catalog, 32% of the redemption mix.

By the Numbers



864 (23%) JAPAC Advisors issued an eCard in the first 72 hours of the program



21,000+ recognitions issued in the last two years



Operating in 9 countries in 5 languages



In two years' time, employees have redeemed almost 20,000 branded items from our catalog (32% of the redemption mix).

"I wish I could send you a WOW (recognition). Localization support and getting it done right is never easy but despite the few issues we had today, we got almost 2000 cards sent across the region. I'm WOW-ed! Thank you so much, I'm happy to have partnered with you from halfway across the world! :)"

—Employee Enrichment Regional Lead in JAPAC

