

FOR IMMEDIATE RELEASE:

MotivAction Again Named as One of the Top 25 Meeting and Incentive Companies on MeetingsNet CMI 25 List



[Minneapolis, MN] (September 7, 2018) – MeetingsNet, a digital magazine and website dedicated to the meetings and incentives industry, has named MotivAction to its 2018 CMI 25 list of the largest full-service meeting and incentive travel management companies focused on the U.S. corporate market.

As a group, the companies on the 2018 CMI 25 list executed more than half a million corporate meetings and nearly 8,000 incentive travel programs in 2017.

“The 2018 CMI 25 list is an extraordinary resource for corporations looking for an experienced meeting planning partner. It allows them to get a fix on the focus, strengths, and size of these large third-parties,” said *MeetingsNet* Content Director Sue Hatch. “In a fast-evolving industry that demands top technology, endless creativity, and absolute attention to detail, the CMI 25 companies have found success.”

“We’re thrilled and honored to again be named one of the top meeting and incentive companies in the industry,” said Kari Vrba, MotivAction Senior Vice President, Business Development. “Our team members are committed to executing with excellence and delivering innovation and creativity for each of our clients. This honor is proof that their dedication has paid off. We’re pleased to be recognized for world-class service in a year in which we’ve experienced record growth.”

The CMI 25 list is published in the September 2018 issue of the MeetingsNet tablet magazine and digital edition (<https://www.meetingsnet.com/digital-edition>), and on www.meetingsnet.com. Company profiles include statistics on business volume, top customer markets, recent company news, leadership, and more.

The MeetingsNet editors selected CMI 25 companies based on several factors, including the number of meetings and incentive travel programs managed in 2017 and the total number of room nights represented by those meetings and incentives. They also considered the number of full-time employees at each company, as well as the percentage of the company’s 2017 revenues that came from organizing corporate meetings and incentives versus association meetings or other sources.

About MotivAction

MotivAction is a certified veteran-owned global performance improvement company with a

single purpose – to help clients achieve [MORE](#). Through [meetings and events](#), [sales incentives](#), [employee engagement and recognition](#), [customer loyalty](#), and [training](#), MotivAction helps clients achieve results through people. For more information visit motivaction.com.

Contact:

Mike McWilliams

mmcwilliams@motivaction.com

16355 36th Avenue North : Suite 100

Minneapolis, MN 55446

Ph: 763.412.3234

###