

Motivation MASTERS

MotivAction and T-Mobile Named Grand Motivation Master by Incentive Magazine

[Minneapolis, MN] (February 12, 2020) – Northstar Meetings Group and Incentive Magazine announced today that MotivAction and T-Mobile have been selected as this year's [Grand Motivation Master](#) winner for T-Mobile's Winners Circle Employee Recognition program.

T-Mobile's Winners Circle 2019 – developed in partnership by T-Mobile, MotivAction and Proscenium – celebrated frontline customer care and sales employees with a remarkable trip to San Juan, Puerto Rico. The destination proved an ideal incentive, with adventurous outings, star-studded entertainment and volunteer activities to continue supporting Puerto Rico as it continued recovering after Hurricane Maria. A key part of its motivational effectiveness was how the event made employees feel recognized – especially with T-Mobile's leadership. (Photo Credit: Ryan Brien)



“At T-Mobile, we like to celebrate and recognize success in a BIG way so we’re always thinking about how we can ‘up our game’ through events like Winners Circle.” Said Morgan Crain, Leader of Rewards & Recognition at T-Mobile. “We are always listening to employees to hear what they prefer in terms of recognition – and know that they wanted an experience that not only gave them credit for their hard work, but also gave them a meaningful way to give back. By making the decision to host Winners Circle 2019 in Puerto Rico, we were able to create a memorable event that also made a long-term difference to that community.”

“We are thrilled to have the honor of this award,” said Kari Vrba, MotivAction’s Chief Commercial Officer. “What we enjoy most about this business is the character and enthusiasm of our clients. Last year, T-Mobile demonstrated a commitment to help support the hospitality industry in San Juan after the hurricane. We’re extremely proud to have worked with them to deliver on that commitment, and create an unforgettable experience for their employees.”

The winners of Incentive Magazine's Grand Motivation Masters were selected by a team of judges based on each program's effectiveness to inspire attendees, and creativity through the different tactics employed. Each winning program will be profiled in the next month's print issue of Incentive Magazine, as well as online at incentivemag.com and in the Incentive Weekly newsletter.

About MotivAction

MotivAction is a global leader in enterprise engagement with a focus on developing new solutions and innovative technology. With more than 44 years of experience, MotivAction helps organizations engage and retain employees, customers, channel partners and members. Our employee recognition, sales incentives, meetings and events, and loyalty solutions elevate engagement and help clients build stronger relationships with their key constituents. For more information, visit motivaction.com.

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